

NEWSLETTER

Winter 2019



CHIEF EXECUTIVE INTRODUCTION



Almost half of the year is over; how time flies and how hectic are our lives, do we get the time to stop and reflect?

In the first half of 2019 we have established a new Chairman of our Board, recently retired Chief Justice Mr Wayne Martin AC QC and we have a new Chairman of our Investment Committee, Mr Chris Allen, recently retired from RSM. One of our Directors, Amanda Paton, won a 40under40 award and the Commonwealth Government

under the leadership of Ken Wyatt stepped forward with a \$1.4 million donation to the Stan & Jean Perron Child Advocacy Centre. The building is progressing well and we look forward to its opening in October 2019.

Of course, it would be remiss of me not to alert you to our 116th birthday on Sunday May 5th and also the success of our Annual Family Picnic which has been in situ for almost as many years.

The weather on the day was magnificent, the Campus looked the best I have ever seen it and our crowd of some 700 visitors was the largest we have had in the past 15 years.

We are also delighted to announce our major sponsors for two events we are hosting this year. The 15th staging of our Annual Charity Lunch will see the iconic Bankwest brand alongside our logo, as we entertain over 1000 guests in the Crown Grand Ballroom on October 11th. A new event, an intimate Black-Tie Dinner on July 11th at Government House featuring Dr Craig Challen SC OAM and Dr Richard Harris SC OAM (the Thailand Soccer Team Rescuers) will be backed by Gina Rinehart. Tickets for both events are selling fast and advertised here within.

Enjoy our newsletter and don't forget to take time for yourself; only by doing that can you give your best to others.

Basil Hanna
Chief Executive

FINAL TICKETS RELEASED FOR INAUGURAL EVENT

It is our distinct pleasure to present the inaugural Parkerville Children and Youth Care Black Tie Benefit for Telethon.

An integral part of the work we do is raising awareness about child abuse and raising funds to help support some of Western Australia's most vulnerable children and young people, which would not be possible without events like these.

Hosting over 300 guests from Perth's business and philanthropic community, the event will be held at the regal Government House Ballroom on Thursday, July 11th 2019. Starting at 6.30pm, we have no doubt you will be captivated by our special guest speakers, enjoy being serenaded by a live Jazz Quartet, and relish in the canapes, three-course dinner and premium drinks catered by Fraser's.

We are honoured to welcome 2019 Australians of the Year Dr Richard Harris SC OAM and Dr Craig Challen SC OAM as speakers for the evening. The Australian duo achieved worldwide fame after playing an integral part in the Tham Luang cave rescue of 12 boys from the Wild Boars soccer team and their coach in July 2018. Hear their story first hand as they partake in a one-off Q&A session hosted by MC; Seven News Perth's Matt Tinney.

A big thank you to event Major Sponsor and long-term Parkerville Children and Youth Care supporter, Hancock Prospecting. Don't miss your chance to be a part of this unforgettable event, only a couple of tables remain. Gather a table of 12 for \$3,120 or purchase your individual ticket for \$260 by contacting marketing@parkerville.org.au or (08) 9290 1200.

PLATINUM TICKETS
SOLD OUT



Dr Richard Harris
SC OAM

PARKERVILLE CHILDREN AND YOUTH CARE BLACK TIE BENEFIT FOR TELETHON



Dr Craig Challen
SC OAM

FORMER CHIEF JUSTICE APPOINTED AS CHAIR



Mr Wayne Martin AC QC, former Chief Justice of Western Australia, has been appointed as Chair of the Board for Parkerville Children and Youth Care.

When asked for his motivations for taking up the position Mr Martin stated, "During my service as Chief Justice, I became painfully aware of the extent of child physical and sexual abuse and neglect and its disastrous consequences. I was very pleased when Parkerville's George Jones Child Advocacy Centre

became an integral part of the justice system response to child sexual abuse, enabling victims to undertake necessary justice system processes in a therapeutic and family friendly environment, and which enables appropriate counselling to be initiated as soon as possible."

"I am very pleased to have been offered the opportunity to assist the board and staff of Parkerville to continue their vital work protecting and assisting the most vulnerable members of our community – our kids. Parkerville has an established record of outstanding performance and service, which has included a trajectory of growth and development."

"I look forward to assisting with the next phase of that growth, which will include the commissioning of the Stan & Jean Perron Child Advocacy Centre in Midland in the latter half of this year. It is a matter of profound regret that Stan Perron will not be there to see the Centre realised, but the Centre will stand as a vibrant continuing tribute to a great and generous West Australian. The new Midland Centre, which is under construction, will extend and multiply the services provided at Armadale, using techniques that are recognised as world's best practice."

Parkerville Children and Youth Care CE Basil Hanna said of the appointment, "This is a significant coup for our organisation, Wayne is a leader in every sense of the word. He brings not only his governance, leadership skills and experience but also his strong value system which aligns with our values of respect, integrity, care and hope. We are excited about his appointment."



From L to R: Wayne Martin, Amanda Paton (Parkerville Director), Penny San Martin (Parkerville Board Member) and Basil Hanna (Parkerville CE) at the 2019 AIM WA Pinnacle Awards, where Parkerville were finalists in the Innovation category recognising our Child Advocacy Centre work.

THANK YOU JEREMY



At Parkerville Children and Youth Care's February Board meeting, Bishop Jeremy James stepped down from his role as Chair of the Board, handing the baton to Wayne Martin. Jeremy will remain as a Board Member and we look forward to a long tenure in this role.

Jeremy has said; "At Parkerville Children and Youth

Care, our reputation is such because, in our care for abused children and young people, we seek to be sure that no face is ever forgotten, no human story unheard or overlooked. This is not about bragging rights, rather it reflects the commitment and self-sacrifice of the Chief Executive, Senior Management Group and all the members of staff. From all on the Board, a BIG THANK YOU for all you do!"

Thank you to Jeremy for his four years of service as Chair, and on behalf of all of the Board and staff at Parkerville Children and Youth Care, thank you for your continued support, compassion, care, and commitment to what we do and stand for.

40under40 WINNER

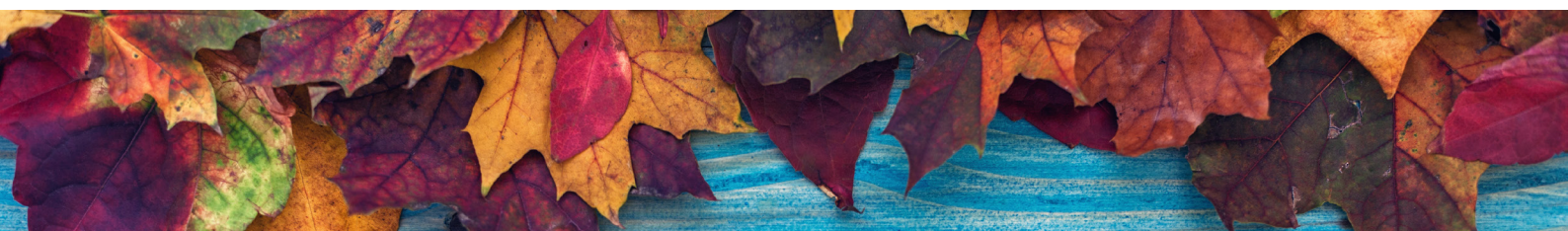


Congratulations to our very own Director of Therapeutic, Advocacy Services and Clinical Psychologist Amanda Paton who was announced as a winner at the 2019 Business News 40under40 awards.

Amanda has worked with Parkerville Children and Youth Care for over 15 years and was recognised for her role in leading Australia's first

Child Advocacy Centre. The George Jones Child Advocacy Centre provides an award-winning interagency response to the forensic investigation and management of child sexual abuse in WA. Since opening in 2011, the Centre has provided services to nearly 20,000 children, young people and their families who have experienced trauma from abuse.

Amanda used the recognition to send the message that "we can all play a significant part in raising awareness of child abuse in our society". Thank you for your ongoing dedication and commitment to making a difference in the lives of some of our community's most vulnerable.



CHILD ADVOCACY CENTRE UPDATE

Exactly a year since construction began, and the building for the upcoming Stan & Jean Perron Child Advocacy Centre is entering its final stages.

Under the leadership of Peter Hunt Architect and builders Pindan, all four stories have been laid, the roof placed, the internal walls are up and the external facade commenced. The external art design is well underway, it will tell a cultural story and be iconic for the building - we are excited for you to see it.

A building committee consisting of representatives from internal and external parties residing in the building has been developed. Incoming agencies WA Police, Department of Communities,

Child Protection and Family Support, partner Aboriginal organisation Yokai *Healing Our Spirit*, Wanslea, Ngala, SJOG Raphael Services, architects, artists, community members, children and key George Jones Child Advocacy Centre staff members have been providing input, thoughts and expertise into designing the workspace, décor and children's murals.

Using the experience gained establishing the first Child Advocacy Centre in Armadale, the Centre is sure to be a child-friendly, trauma-informed and culturally safe space where our community's most vulnerable can begin to heal from trauma experienced through abuse.



LEAVE A LASTING LEGACY THIS EOFY

The \$25.4 million Stan & Jean Perron Child Advocacy Centre is set to open its doors in October 2019. In keeping with its predecessor, the George Jones Child Advocacy Centre in Armadale, Australia's second Child Advocacy Centre will play a vital role in providing services to children, young people and their families who have experienced trauma from abuse.

If the George Jones Child Advocacy Centre can provide positive change in the lives of 20,000 children and young people affected by trauma from abuse since opening in 2011, how many will the much larger and more resourced Stan & Jean Perron Child Advocacy Centre be able to assist?

Play your part and leave a lasting legacy by purchasing naming rights of your choice within the Centre and help fund this vital work, available for a short time only. All donations are tax deductible and receipts will be sent to donors.

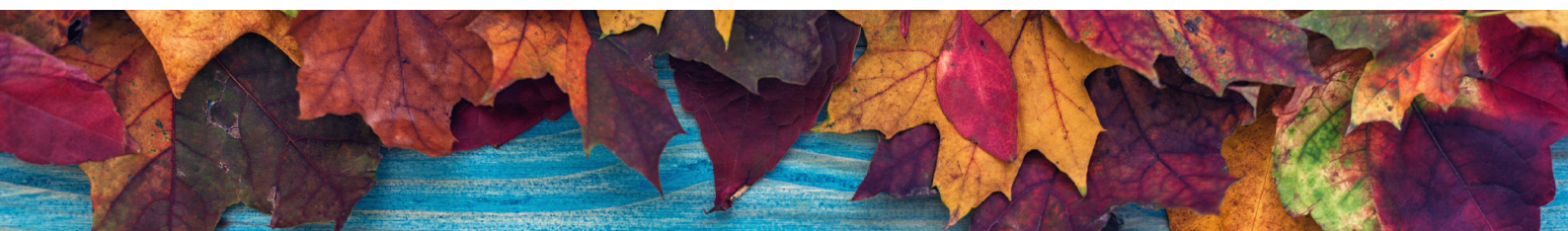
BUY A BRICK

Join nearly 100 other Western Australian's by pledging \$250 a month for 12 months, or by donating a one-off amount of \$3,000 (as an individual, family, team or organisation) and buying a brick. You can make a significant difference and help build a safe place for those who have experienced trauma from abuse.

NAME A ROOM OF YOUR CHOICE

Reception.....	Call for info.
Amenities Area.....	\$150,000
Playroom.....	\$75,000
Family Room.....	\$50,000
Therapy Room.....	\$20,000
Parking Bay.....	\$1,000

To discuss the project and opportunities to provide assistance, please email marketing@parkerville.org.au or phone (08) 9290 1200 for more details.



BANKWEST PARTNERSHIP FORMALISED

Parkerville Children and Youth Care welcomes a new supporter to our Charity Lunch event, but not a new supporter to our organisation. Bankwest has been one of Parkerville's longest-serving corporate volunteer supporters; each year assigning a team to work on a corporate volunteer day either at the Parkerville Campus or at one of our community workplaces.



From L to R: Richard Bator (Bankwest General Manager); Tony Brooks (Parkerville Board Member); Basil Hanna (Parkerville CE) and Rowan Munchenberg (Bankwest Managing Director).

This year Parkerville and Bankwest took another step forward, as we announced Bankwest as the Major Sponsor of the upcoming 15th Annual Charity Lunch. The partnership reflects a formal alignment of two iconic WA organisations firmly entrenched in supporting local communities for over 100 years.

We are very excited by the potential that this can bring to the work we do, a special thank you to Parkerville Board Member Tony Brooks who helped to facilitate and finalise the formal partnership.

Parkerville CE Basil Hanna has since made a 40-minute presentation to 300 Bankwest Managers and Regional staff members at their annual conference at Optus Stadium, announcing the partnership and creating awareness around the work we do and the challenges we face dealing with the effects of child abuse. Afterwards, Basil spent some time meeting with the staff and noted their enthusiasm to learn and help more was palpable. We hope to continue with this growing partnership for years to come.

We also acknowledge previous Charity Lunch Major Sponsor Gina Rinehart and her foundation once again who have continued their support of us through our latest event, the Parkerville Black Tie Benefit for Telethon being held on the 11th of July.

15th CHARITY LUNCH NOW ON SALE

Tickets are on sale for our Annual Charity Lunch - but get in quick, 70% of tickets have already sold. In keeping with our theme of 'Child Abuse is No Laughing Matter', we invite you to enjoy the afternoon with comedians Vince Sorrenti and Kevin Kropinyeri.

Vince Sorrenti has an infectious style and his material is fresh, insightful, irreverent, and very funny. Vince's decades-long list of radio and television credits is far too long to list. Aside from hosting and performing at up to 200 events a year, notable mentions include Hey Hey It's Saturday in the 1980s to Celebrity Apprentice, and Studio 10 today.

Kevin Kropinyeri is a one-man whirlwind that will have you holding your sides laughing, as he shares tales of growing up, marriage and the particular, absurd challenges of life as an Aboriginal Australian family man. A high-energy performer, Kevin is sharp, likeable, silly and measured; mixing keen observational standup with joyfully ridiculous physical comedy.



We have also been fortunate enough to secure Channel 7's Tina Altieri as our Master of Ceremonies again this year to host the prestigious event. Ms Altieri is one of Western Australia's most established and familiar TV presenters who has earned great respect through her 25 years in the Australian broadcast TV news business.

ON
SALE
NOW

Charity Lunch 2019

15th
ANNUAL

Friday 11th October | Grand Ballroom, Crown Perth | 12pm - 4pm

www.parkervillecharitylunch.com.au



ANNUAL FAMILY PICNIC DRAWS CROWD

This year nearly 700 people had a memorable day in the sun at our historic Annual Family Day Picnic, drawing the largest crowd in recent memory.

Young and old enjoyed relaxing in the marquees listening to the sounds of the ever-popular Mucky Bush Band, being fed by the Lions BBQ and Devonshire Tea Stall, cuddling fluffy friends in the animal farm and the variety of bouncy castles on offer.

Many also took the opportunity to grab an early bargain at our jumble sale, had their face painted and took a mini-tour of the Campus on the Lions train. Some were even lucky enough to win one of our spectacular raffle prizes.

Thank you to all of our wonderful volunteers on the day, you made the day even more enjoyable for all of those who attended.



A PIECE OF HISTORY

It is an event that has been held since the very early days of Parkerville Children and Youth Care's existence. No one can determine its exact age, but it transcends many decades.



The Annual Family Day Picnic, or Garden Party and Fete as it was known as in 1951 (see original event flyer in image), has been a fixture for the Perth Hills community for over a century.

We hope the attendants in 1951 enjoyed the 'attractive stalls, light lunches and Western Command A.R.A Band' on offer.

ANOTHER BIRTHDAY

The 6th of May marked Parkerville Children and Youth Care's 116th Anniversary, an occasion to not only reflect on where we came from but also to recognise how far we've come.

From our humble beginning on an 18-acre block of land in Parkerville in 1903, the organisation now employs 165 staff across 12 locations in metropolitan and regional WA, supporting nearly 14,000 children, young people and families a year. An achievement that could not have been realised without the support of the local community, decade after decade. Thank you, and Happy Birthday Parky.



PHILANTHROPY - PROTECTING OUR MOST VULNERABLE

Philanthropy is defined as “promoting the welfare of others”, and is often backed up by a financial or goods donation. Over the years philanthropic gifts have significantly aided our delivery of services to some of our community’s most vulnerable. However, helping others for whom we have personal compassion does not only have to include giving money or giving of your time. A more sustainable long-term approach to dealing with the issue is understanding and acting.

One in four girls and one in six boys are abused before the age of 18 years, and the effects are devastating resulting in damage to the developmental pathways of a child’s brain. This affects many aspects of life potentially resulting in mental health and drug and alcohol problems, difficulty in developing relationships and cognitive impairments which are only improved through clinical intervention. The only way we can reverse this long-term trend is by community action; understanding the problem and influencing action to prevent its repetition.

Firstly, people need to understand the depth of the issue and then how they might play their part in resolving it. Valuing children by paying closer attention to what is happening in their lives is crucial. A child, normally outgoing and gregarious now solemn and uncommunicative; a boy willful and aggressive where he wasn’t previously; a neighbour’s child with repeated bruises or constantly hungry are some examples of environments where child abuse may exist.

Sadly, as a society, we tend to act like ostriches, with our heads in the sand. We don’t like to intervene, to ask the question, we are sometimes apprehensive to lend a hand, or to report to the relevant authority but by those simple, simple actions we can change the world for that child.



We all have the capacity to help others, it should not be reflective of our asset worth. Small actions can often lead to major changes but ignoring what’s in front of us only perpetuates the problem. It is our role and responsibility as a community to be the voice for children who cannot speak for themselves and to intervene and/or report unacceptable behaviour when we witness or suspect a child is in harm’s way. Yes, it is confronting and the response you get may not always be the response you hoped for, but it is philanthropy at its rawest, helping to promote the welfare of another.

Only by understanding the issue, however sad; graphically disturbing; emotionally draining, and then giving ourselves to help change the behaviour can we exterminate this plague on our future. Together we can be the catalyst for change.

Basil Hanna
Chief Executive

YOUR DONATIONS MAKE A DIFFERENCE

When a child enters care, we provide them with a welcome pack to give them something to call their own.

When a child moves home due to domestic violence issues, we give them a backpack filled with all the stationary they may need to make the transition to their new school easier.

At Easter, we ensure all children in our care receive a chocolate egg or bunny, so no child feels left out.



And at Christmas, we provide gifts so that the children have a present to open in the morning and remember they are cared for on a day that can be difficult for many

These are a few examples of things we could not do without you.

Thank you to everyone who has donated any of the above items and more this year. You have made a significant difference, you have given the gift of joy.



MEET ONE OF OUR VALUED VOLUNTEERS

Parkerville CE Basil Hanna recently sat down with one of our long-standing volunteers, Melissa Balestra, to chat about her volunteering experience with us over the past two years.

Melissa became aware of the organisation after being invited by a friend to attend one of our Ladies Lunches. She was confronted and shocked by what she heard on the day, and couldn't believe that these things were happening in our own backyard. She learnt about the statistics and effects of child abuse, and watched Parkerville's alarming short-film 'My Name is Abuse'. Even though it wasn't a nice thing to hear, her immediate response was 'what can be done and how can I help?'

Having been a stay at home mum while raising her three children, and working on and off in retail and the family business, Melissa found herself with time on her hands once all of her children had started University. She made contact with Parkerville and commenced providing support and assistance to the busy administrative team at the George Jones Child Advocacy Centre for one day a week, including reception relief.

In response to Basil's remark that "reception is one of the most crucial roles" at the Centre as people arriving can be "stressed, anxious and uncertain", Melissa replied "All I can do is treat everyone who comes through the door as I would anyone else. I understand I don't have the expertise to get too involved in their situation, but I feel that people are so grateful when they come here. I really do feel that they are happy to be here, they are relieved to be getting some assistance." Melissa continued "On the occasion someone is upset I find there are so many layers of support here, if there is something too tricky for me to handle there is always someone here that can help me and help that person. Every single person who works here is amazing."



When asked by Basil what she would say to people who were considering volunteering, particularly in an area that can be quite confronting, Melissa responded "I'd say, if you have time, do it. As far as the unpleasant side of it, I look at it as its helping those people. Its happened already, or it's going to be happening, so why not get on board and make a difference, or help the people who can make a difference. It doesn't matter what role it is, you know if I can make a difference by making a cup of coffee it's helping someone. Or chatting to someone who's a bit stressed and just being a friendly face, that's good enough. And I think it's rewarding."

Basil finished their catch-up by thanking Melissa and telling her how appreciative we are of the support she provides, in response Melissa noted "I'm just here to help, but not a week goes by where at least one, or even several people, tell me how much they appreciate me and thank me for what I do".

CALLING ALL CORPORATE VOLUNTEERS

Parkerville Children and Youth Care has one of Perth's largest corporate volunteering programmes, offering a variety of unique experiences for small and large groups. There are a multitude of ways in which corporate organisations can support the work that we do, including the donation of time.

Corporate volunteering days provide an opportunity to arrange a team building day while giving back to the community. The location, time and dates we offer are flexible and activities can include; gardening, fire breaks, building maintenance, event preparation and support, as well as other special projects. In particular, a unique experience we offer is an opportunity for corporate volunteers to work alongside young people from our Education, Employment and Training (EET) Programme at our historic Parkerville Campus.

Parkerville Children and Youth Care rely heavily on the support and generosity of the Western Australian community. The time, skills, resources and commitment given by our volunteers are invaluable to us, making a real difference to the lives of the children, young people, adults and families that we support.



To discuss volunteering opportunities or to book in a corporate volunteering day please contact Marketing Content Manager Melissa Harrison via email at mharrison@parkerville.org.au. Alternatively, please visit our website www.parkerville.org.au for information on how you can support the work we do or to register your interest in volunteering.



2018 Corporate Volunteers of the Year Hoskins Contracting, working on a soon-to-be-announced special project for 2019.

YIPPEE! IT'S EOFY!

You can help Parkerville Children and Youth Care provide hope and safety for children, young people and their families who have experienced trauma from abuse. All money donated will go directly to the much-needed services we provide to our local community.

Make a tax-deductible donation today by visiting our website www.parkerville.org.au or emailing donations@parkerville.org.au



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